| Electronic Patent Application Fee Transmittal |                                |          |          |        |                         |  |  |  |
|---|--------------------------------|----------|----------|--------|-------------------------|--|--|--|
| Application Number:                           | 09                             | 09738471 |          |        |                         |  |  |  |
| Filing Date:                                  | 15-Dec-2000                    |          |          |        |                         |  |  |  |
| Title of Invention:                           | Targeted e-commerce system     |          |          |        |                         |  |  |  |
| First Named Inventor/Applicant Name:          | Peter M. Black                 |          |          |        |                         |  |  |  |
| Filer:  | Seth H. Ostrow/susan formicola |          |          |        |                         |  |  |  |
| Attorney Docket Number:                       | 5598-89CIP                     |          |          |        |                         |  |  |  |
| Filed as Large Entity                         |                                |          |          |        |                         |  |  |  |
| Utility Filing Fees                           |                                |          |          |        |                         |  |  |  |
| Description                                   |                                | Fee Code | Quantity | Amount | Sub-Total in<br>USD(\$) |  |  |  |
| Basic Filing:                                 |                                |          |          |        |                         |  |  |  |
| Pages:  |                                |          |          |        |                         |  |  |  |
| Claims:                                       |                                |          |          |        |                         |  |  |  |
| Miscellaneous-Filing:                         |                                |          |          |        |                         |  |  |  |
| Petition:                                     |                                |          |          |        |                         |  |  |  |
| Patent-Appeals-and-Interference:              |                                |          |          |        |                         |  |  |  |
| Notice of appeal                              |                                | 1401     | 1        | 500    | 500                     |  |  |  |
| Post-Allowance-and-Post-Issuance:             |                                |          |          |        |                         |  |  |  |
| Extension of Time                             |                                |          |          |        |                         |  |  |  |

| Description    | Fee Code          | Quantity | Amount | Sub-Total in<br>USD(\$) |
|----------------|-------------------|----------|--------|-------------------------|
| Miscellaneous: |                   |          |        |                         |
|                | Total in USD (\$) |          |        | 500                     |